# FORD KUGA



# THE SIMPLE WAY TO DRIVE A NEW FORD KUGA

1 EXPLORE

2 SELECT

3 PERSONALISE

4 SPECIFICATIONS

5 PURCHASE

Image includes accessories.

*Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Chrome Blue premium body colour (option).*



# 1 EXPLORE

## RETHINK ADVENTURE

Why see adventure as a one-off experience? For you, it's a state of mind. You know you don't need a 20-kilo backpack and a six-month career break to head out and find it. From the bright city lights to the wide, sweeping skies – every place, time, and moment brings something new. Introducing the all-new Ford Kuga. Adventure in every drive.

*Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheel (option) in White Platinum exclusive body colour (option).*






*Kuga ST-Line X Edition plug-in hybrid (PHEV) in Lucid Red exclusive body colour (option).*






# POWER UP

Be ready for anything with Kuga's electric hybrid power. With two all-new hybrid versions available, Ford Kuga offers newer, cleaner, and more economical ways to enjoy SUV driving. The Ford Kuga Plug-In Hybrid (PHEV) combines a separate battery-powered electric motor with its efficient 2.5L Atkinson-cycle petrol engine.

The electric motor kicks in to provide extra support when needed, meaning you can drive further with lower emissions. You can run the vehicle solely on electric power up to a range of 39 miles (WLTP test range)*, making it ideal for moving through heavy traffic and ultralow emissions zones. And when you head out of town for a long country road trip, the engine switches to running on fuel, so there's no need to worry about reaching your destination.

Using the FordPass app, you can check the battery charge level status and electric driving range, and set your preferred home charging times to best utilise cheaper electricity tariffs. The app will also notify you when your desired charge level is reached.

The PHEV battery is easy to recharge at most public charging points, alternatively, a domestic charging cable is supplied with the vehicle (as standard) The optional Ford Connected Wallbox is also available to support charging from home (fully installed solution available in partnership with British Gas / Centrica - https://www.localheroes.com/evchargers/uk/ford).

*Tested with a full battery charge. Up to 39 miles of electric-only range based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.

*Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Solar Silver premium body colour (option).*

# TAKE ON YOUR WORLD

Ford Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you'll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle's impressive array of assistance features – including SYNC 3 navigation, FordPass Connect with Live Traffic*, and Adaptive Cruise Control with Stop & Go** – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just take a mountain bike in the generous rear loadspace and head out into the countryside. With advanced technologies such as new Selectable Drive Modes system, you can adapt your driving experience to suit the road conditions.

*FordPass Connect features including Live Traffic updates and certain FordPass Connect features are complementary for initial trial periods, after which subscription charges apply.
**Available as standard for models with automatic transmission only.

*Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Chrome Blue premium body colour (option).*

# ELECTRIFY YOUR DRIVE

With the introduction of the new Kuga Hybrid, a full hybrid vehicle (sometimes known as a FHEV), the new Kuga range offers the most electrified powertrain options of any Ford. The Kuga Hybrid combines a conventional engine with an electric motor to give effortless performance and a smooth, refined drive in all conditions. However, the high-voltage lithium-ion battery that powers the electric motor – located beneath the floor for the most efficient use of space – also enables Kuga Hybrid to drive short distances using electric only, so you can cruise at low speed with zero tailpipe emissions. Kuga Hybrid combines a conventional engine with an electric motor to give effortless performance and a smooth, refined drive in all conditions. However, the high-voltage lithium-ion battery that powers the electric motor – located beneath the floor for the most efficient use of space – also enables Kuga Hybrid to drive short distances using electric only, so you can cruise at low speed with zero tailpipe emissions.



*Kuga ST-Line X Edition full-hybrid (FHEV) in Chrome Blue premium body colour (option).*





# REDEFINE YOUR SPACE

The feeling of movement and freedom continues into the vehicle and flows through every interior feature. From the fluid design of the facia and centre console, to the sumptuous style of the leather-trimmed seats (standard on Vignale) – the Kuga creates a sanctuary of premium comfort.

Additional clever design features complement an active lifestyle. The rear seats include an all-new sliding function (standard feature), which allows you to offer extra legroom for rear passengers if needed, or to extend the rear loadspace for extra storage capability. While the hands-free tailgate lets you access the loadspace even when your hands are full with luggage (standard on all series except Zetec).

*Kuga ST-Line X Edition plug-in hybrid (PHEV) with Rapton in Ebony and Partial Sensico® seats with red stitching and 10 Way Power Adjust Driver's Seat (standard).*

# EFFORTLESS DRIVING

## MAKING LIGHT WORK OF HEAVY TRAFFIC

Adaptive Cruise Control with Stop & Go can help keep you moving on your journey, slowing down or even stopping and pulling away again with the traffic ahead. While Active Lane-Keeping System with Blind Spot Assist, and Pre-Collision Assist with Evasive Steering Assist keep a watchful eye on the road around you and can alert you to potential hazards.

- **Adaptive Cruise Control with Stop & Go*[2)]** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows (available as part of the optional Driver Assistance Pack)
- **Pre-Collision Assist[Ø2)]** with pedestrian and cyclist detection, monitors your proximity to other vehicles, cyclists and pedestrians and can alert you to a potential collision (standard)
- **Evasive Steering Assist[Ø2)]** is designed to detect an evasive swerve and help you steer around an obstacle in your path (part of Pre-Collision Assist)
- **Active Lane-Keeping System with Blind Spot Assist[Ø2)]** alerts you to vehicles detected in your blind spots by illuminating a light in the corresponding door mirror. If you try to change lanes while a warning is displayed, the system will apply a light resistance to the steering to help reduce the risk of a collision
- Part of the Blind Spot Information System, **Cross Traffic Alert with Active Braking** assists you when reversing and your visibility is limited. The technology sounds a warning and an additional warning is displayed in the cluster. It will even apply the brakes automatically to further protect you and those around you

*Available for models with automatic transmission only. If the stop is longer than three seconds, driver must intervene and press 'RES' button or accelerator pedal to resume system operation.
[Ø]Uses sensors. [2)]Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

*Kuga Vignale plug-in hybrid (PHEV) with premium Windsor Leather (standard).*







# ELECTRIC POWER IN YOUR HANDS

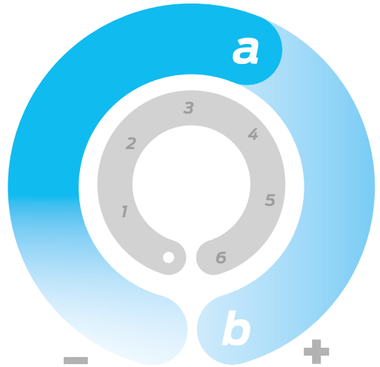
## ELECTRIC VEHICLE (EV) MODES

The Kuga Plug-In Hybrid can help you reach your destination more efficiently by using two sources of power. You can choose when to run on electric power and when to use the vehicle's efficient 2.5 L Atkinson-cycle petrol engine – or let Kuga choose for you in Auto EV mode. During your journey, the vehicle will be reclaiming energy when decelerating or braking.

- **Auto EV mode** switches between the electric motor and blended electrical/petrol engine (hybrid) operation, according to your driving conditions and available charge
- **EV Now mode** allows you to drive using electric power only, until the battery is almost depleted, then the vehicle switches back to using the hybrid operation
- **EV Later mode** enables you to save electrical charge in the battery for later use. The vehicle will predominantly drive in hybrid operation, until you switch to electric mode
- **Battery charge mode** allows you to charge the battery using the
- Atkinsoncycle petrol engine when the vehicle is stationary
- **Geofencing technology**** makes driving in Low Emission Zones even easier. The navigation system will show a controlled area, such as a Low Emission Zone, to let you know when to switch to EV Now mode

## CHARGING YOUR KUGA

Whether you're at home or away, charging your Kuga is easy via a domestic mains socket, a wallbox* or public charging points. Use the FordPass app† to check battery level, find charge locations and get notifications of charge status. A home charging cable is supplied with the vehicle as standard (7.1 metres in length).




*The Ford Connected Wallbox is an optional home charging point.
We can help to arrange the installation of a Ford Connected Wallbox through our specialist installer British Gas / Centrica (https://www.localheroes.com/evchargers/uk/ford).
**Only available from March 2021.
†FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.

*Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheel (option) in Frozen White premium body colour (option).*

**a. Ford Connected Wallbox and public charging point**
Full recharge can be achieved in 3.5 hours via optional wall-mounted charging box (accessory, at extra cost), and at most public charging stations.
**b. Mains charging**
Full recharge can be achieved in 6 hours via domestic 230-volt mains socket.

# SEE AND BE SEEN

## ADAPTIVE FRONT LIGHTING SYSTEM

Kuga's eye-catching advanced LED headlights provide excellent illumination at night, and in poor visibility. Dynamic LED headlights with full adaptive lighting use camera technology to alter the light pattern to illuminate bends before you enter them, for improved night driving (available as part of the optional Technology Pack for all series except Zetec).

- **Sign-based light** recognises if you approach a roundabout or stop sign and adapts the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminate bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for maximum illumination, while the front camera helps the system to protect other drivers from glare



*Kuga ST-Line X Edition plug-in hybrid (PHEV) in Solar Silver premium body colour (option).*






# LET KUGA PARK ITSELF

## ACTIVE PARK ASSIST

From identifying a suitable parking space to steering you in and out, Kuga makes parking easier, even in tighter spaces (available as part of the optional Driver Assistance Pack).

- **Active Park Assist** helps control the steering as it guides you in and out of a space. As well as the rear wide-view camera, the system includes a front wide-view camera (Stop & Go available with automatic transmission only)
- **Cross Traffic Alert*** helps when reversing out of a parking bay, by warning of traffic approaching from either side
- **Rear view camera** provides a clear view to the left and right at the rear of your car when reverse gear is selected (standard on all series except Zetec)

*Part of Active Lane-Keeping System with Blind Spot Assist.
**Cameras only operate at speeds under 6 mph (10 km/h).
[2]Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.






# CONNECTED AND IN CONTROL

## FORD SYNC 3

Ford SYNC 3 integrates seamlessly with compatible smartphones to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset.

Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation. In the event of an accident, Emergency Assistance† helps occupants place a call to emergency services with your vehicle's location.

## FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable**. These include Live Traffic† that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information†† that can warn you of upcoming hazards before they are encountered. In the event of an accident, eCall‡ helps occupants place a call with the emergency services and shares your location.

## FORDPASS APP

Get the most from your connected car experience with the FordPass app‡‡. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, and even defrost the windscreen and activate the heated seats and heated steering wheel (where fitted) on a cold winter's morning (models with automatic transmission only).

Health Alerts send important information, including tyre pressure and fluid level warnings such as oil life, direct to your phone. Other FordPass app features include My Journeys, that can record your trips and deliver tailored insights on how to optimise your driving technique. Each journey is stored, allowing you to compare by distance, duration, and more.

FordPass also helps with security; you'll receive a notification if your car's alarm is activated, no matter where you are. The SecuriAlert feature takes security a step further and alerts you on your smartphone of any unauthorised access attempts – even with a stolen or duplicate key.

**Connect your Kuga to FordPass**

**Please note:** Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

**The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. Where available, FordPass Connect remote features are complimentary for 10 years, thereafter a subscription may be payable.

†Live Traffic access is complimentary for the first 12 months following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence subscription is required.

††Local Hazard Information is complimentary for the first 12 months following the purchase of a new Ford with certain driver information modules; thereafter a licence subscription is required.

†††Remote start only available on models with automatic transmission

‡Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

‡‡FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.



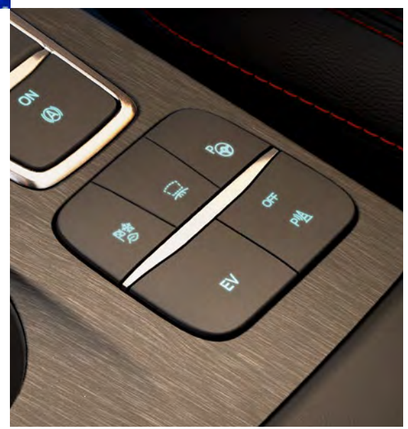

## Head-up display

Projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses (available as part of the optional Technology Pack).

Don't drive while distracted. See owner's manual for details and system limitations.

## Selectable Drive Modes

Tailor your Kuga driving experience to suit the conditions through a selection of available drive modes. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission (standard).







## B&O BeoSonic™ Sound System

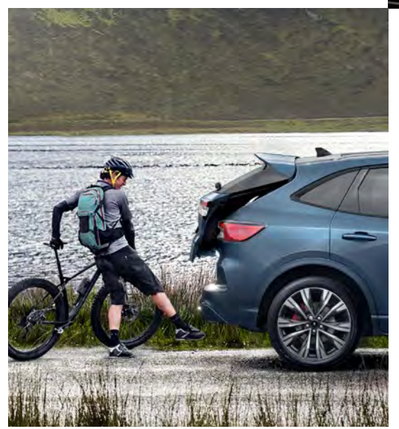
Set the mood for your journeys with the Bang & Olufsen BeoSonic™ Sound System. Enhancing your favourite artists is made simple through the intuitive one-touch interface. Move seamlessly within four audio spaces: Warm, Excited, Bright and Relaxed, to adjust the sound to your personal taste.

Additional pre-set profiles can be matched-up to your activity for added comfort and wellbeing, as well as more excitement.

The BeoSonic™ trademark is the property of Bang & Olufsen a/s and is applied for, registered and used in multople jurisdictions worldwide by the owner.

## Hands-free tailgate

Opening or closing the all-new Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car (standard on all series except Zetec).






## Front and rear-view cameras[2)]

Views to the front and rear of the vehicle are displayed on the touchscreen display. Useful for making tight parking manoeuvres by allowing you to monitor the area around the car. Rear-view camera activates when the vehicle is shifted into reverse gear (standard on all series except Zetec). Front view camera can be manually activated when driving in tight spaces (available as part of the optional Driver Assistance Pack).

[2)]Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. Cameras only operate at speeds under 6 mph (10 km/h).

## Retractable tow bar

Ford's fully power-operated retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use for uncompromised styling and easier access to the loadspace. For extra transport and stowage capability, the tow bar can tow up to 2,100 kg depending on the powertrain (available as an option, check with your Ford Dealer for further details).

*Maximum towing varies based on cargo, vehicle configuration, accessories and number of passengers.



# 2

## SELECT

With a choice of exterior and interior styling, there's a new Ford Kuga that's right for you.



### Zetec

Kuga's elegant entry model has a richer level of standard features than ever before, including impressive integrated technologies

**Key features**

- 17" Shadow Silver alloy wheels
- Halogen Projector Headlamps with LED daytime running lamps
- Privacy glass, silver roof rails, rear spoiler and twin
- exhausts
- Ford SYNC3 with DAB audio system and Navigation,
- embedded modem, AppLink, Android and mobile phone charging pad
- Front and rear parking distance sensors
- Pre-Collision Assist with Autonomous Emergency Braking



### Titanium Edition

Kuga's luxury models deliver elevated levels of sophistication and comfort, from superior quality materials to additional technologies.

**Key features (additional to Zetec)**

- 18" Machined alloy wheels
- Full LED Headlamps
- 10 way power-adjustable driver's seat
- Hands-free power tailgate
- Fully digital colour 12.3" instrument cluster
- B&O Premium Sound System
- Rear-view camera



### ST-Line Edition

The striking Kuga ST-Line X has distinctly sporty characters thanks to its unique exterior styling and interior detailing.

**Key features (additional to Titanium X)**

- 18" Rock Metallic alloy wheels
- ST-Line body styling kit with large rear spoiler
- Black roof rails and red painted brake calipers
- Partial premium Sensico® sports seats with red stitching
- Flat bottom steering wheel
- Alloy pedals



### ST-Line X Edition

Brimming with athleticism and advanced technology, Kuga ST-Line X Edition is prepared for any driving occasion.

**Key features (additional to ST-Line X)**

- 19" Machined alloy wheels
- Power-opening panorama roof
- Heated front and rear seats
- Heated steering wheel



### Vignale

With unique design features and exclusively sourced soft-touch leathers, Kuga Vignale places you in a world of unrivalled refinement.

**Key features (additional to Titanium X)**

- 19" Luster Nickel alloy wheels
- Vignale body kit and metallic paint
- Vignale Premium leather seat trim
- Heated front and rear seats
- Heated steering wheel

# Zetec

### Standard exterior features

- 17" 5-spoke Shadow Silver alloy wheels
- Halogen headlights with LED daytime running lights
- LED rear lights
- Auto headlights (on/off)
- Black mesh front upper grille with chrome-finish surround
- Privacy glass
- Silver roof rails
- Heated door mirrors
- Rear spoiler and twin exhausts

### Standard interior features

- Manual air conditioning and Quickclear heated windscreen
- Ford Power starter button (Keyless Start)
- Power front and rear windows
- Ford SYNC 3 with 8" TFT touchscreen, 6 speakers and Navigation
- Embedded Modem with e-Call functionality
- Electrical charging point in second row
- Sensico® trimmed steering wheel and gear knob
- Centre console with electronic parking brake
- Cruise control with Adjustable Speed Limiter
- Front and rear parking distance sensors
- Pre-Collision Assist with Autonomous Emergency Braking
- Lane-Keeping Aid with Lane-Departure Warning
- Selectable Drive Modes: Normal, Eco, Sport, Slippery & Trail
- Intelligent Speed Assist, Hill Launch Assist
- Electronic Stability Control (ESC) and ABS
- Sports seats in Zaha Eton in Ebony trim

### Engines

1.5L Ford EcoBoost 150 PS (petrol)

*Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.














# Titanium Edition

### Standard exterior features (additional to Zetec)

- 18" 5x2-spoke Magnetic machined alloy wheels
- Full LED headlights with LED daytime running lights
- Front LED fog lights
- Hands-free power tailgate
- Power-heated folding mirrors with puddle lights

### Standard interior features (additional to Zetec)

- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Rain-sensing wipers
- Fully digital 12.3" instrument cluster
- B&O Premium Sound System with 10 speakers and subwoofer (575 watts)
- Rear-view camera
- Ambient lighting
- Auto-dimming rear-view mirror
- Ford KeyFree System (keyless entry)
- Sports seats with partial Sensico® trim
- 10-way power adjustable driver's seat

### Engines

1.5L Ford EcoBoost 150 PS (petrol)

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# ST-Line Edition

**Standard exterior features (additional to Titanium Edition)**

- 18" 5x2 spoke Rock Metallic alloy wheels
- LED fog lights
- ST-Line body kit
- Large rear spoiler
- Red painted brake calipers
- Black roof rails

**Standard interior features (additional to Titanium Edition)**

- ST-Line flat bottom steering wheel with red stitching
- Dark headliner and pillars
- ST-Line front and rear floor mats
- Alloy pedals
- Partial Sensico® sports seats with red stitching
- GEO awareness (PHEV only)
- 3-pin plug home charge cable (PHEV only)

**Engines**

1.5L Ford EcoBoost 150 PS(petrol)
2.5L Ford FHEV 190 PS (petrol full hybrid)
2.5L Ford PHEV 225 PS (petrol plug-in hybrid)

















# ST-Line X Edition

**Standard exterior features (additional to ST-Line Edition)**

- 19" 15-spoke machined finished alloy wheels
- Power-opening panorama roof

**Standard interior features (additional to ST-Line Edition)**

- Heated front seats
- Heated rear seats
- Heated steering wheel

**Engines**

1.5L Ford EcoBoost 150 PS(petrol)
2.5L Ford FHEV 190 PS (petrol full hybrid)
2.5L Ford PHEV 225 PS (petrol plug-in hybrid)
















# Vignale

**Standard exterior features (additional to Titanium Edition)**

- 19" 10-spoke Luster Nickel alloy wheels
- Unique Vignale bodystyling kit
- Front and rear Vignale fascia
- Vignale rear diffuser
- Metallic paint

**Standard interior features (additional to Titanium Edition)**

- Premium Sensico®-wrapped instrument panel
- Premium Sensico® steering wheel
- Heated steering wheel
- Heated front and rear seats
- Vignale front and rear floor mats
- 10-way power-adjustable driver's seat with memory function
- Vignale leather trim seats
- GEO awareness (PHEV only)
- 3-pin plug home charge cable (PHEV only)

**Engines**

1.5L Ford EcoBoost 150 PS(petrol)
2.5L Ford FHEV 190 PS (petrol full hybrid)
2.5L Ford PHEV 225 PS (petrol plug-in hybrid)

















# 3

## PERSONALISE

Choose your colour, wheels, options and extras, and make new Kuga unmistakably yours.

## LIFE IN GLORIOUS COLOUR

Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Kuga will retain its good looks for many years to come.




***Lucid Red***
*Exclusive body colour**




***Blazer Blue†***
*Standard body colour*




***Chrome Blue***
*Premium body colour* (included with Vignale)*




***Solar Silver***
*Premium body colour* (included with Vignale)*




***Frozen White***
*Premium body colour* (included with Vignale)*




***Lucid Red***
*Exclusive body colour**




***White Platinum††***
*Exclusive body colour**




***Agate Black***
*Premium body colour* (included with Vignale)*




***Magnetic***
*Exclusive body colour**

*Option available at extra cost.
†Not available on Vignale.
††Not available on Zetec.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note:** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



***Eton in Ebony cloth trim***
*Standard on Zetec*



***Ray in Ebony with partial Sensico® trim***
*Standard on Titanium Edition*



***Rapton in Ebony with partial Sensico® trim with red stitching***
*Standard on ST-Line Edition and ST-Line X Edition*



***Windsor Premium Leather in Ebony***
*Standard on Vignale*

**Note** Sensico® is a Ford EU trademark for premium synthetic upholstery developed for automotive interiors. As a vegan upholstery, it combines a premium, soft feel, is durable and looks great. Maintenance friendly it is easy to clean and protected against stains and odour. With a high-quality appearance Sensico® feels not only great sitting on during a long journey but gives also a good conscience since it is not animal based. It is the peace of mind design for modern, aspiring car drivers.





## 19"

***10-spoke Luster Nickel machined alloy wheel***
*Option on Titanium Edition*



## 19"

***15-spoke high-gloss machined alloy wheel***
*Option on ST-Line Edition*



## 20"

***10-spoke Pearl Grey machined alloy wheel***
*Option on ST-Line X Edition*

**Note** All alloy wheels are available as accessories through your Ford Dealer at extra cost. Visit **ford-accessories.com**

## Winter Pack

- Driver and passengers heated seats
- Heated steering wheel




## Driver Assistance Pack

- Front view camera
- Adaptive Cruise Control (manual transmission only) or Adaptive Cruise Control with Stop & Go and Lane-Centering (automatic transmissions only)
- Traffic Sign Recognition
- Blind Spot Information System (BLIS)
- Intelligent Speed Assist
- Driver Alert (Driver's impairment monitor)
- Active Park Assist with perpendicular, parallel park assist and Park-Out Assist (manual transmission only) or Active Park Assist 2 (enhanced) with parallel and perpendicular parking assistance (automatic transmissions only)
- Front and rear door edge protectors






## Technology Pack

- Head-up display
- Full LED quad projector headlights (with dynamic bending, automatic headlight leveling and glare-free high beam)

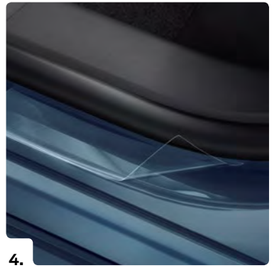
# 3 PERSONALISE ACCESSORIES


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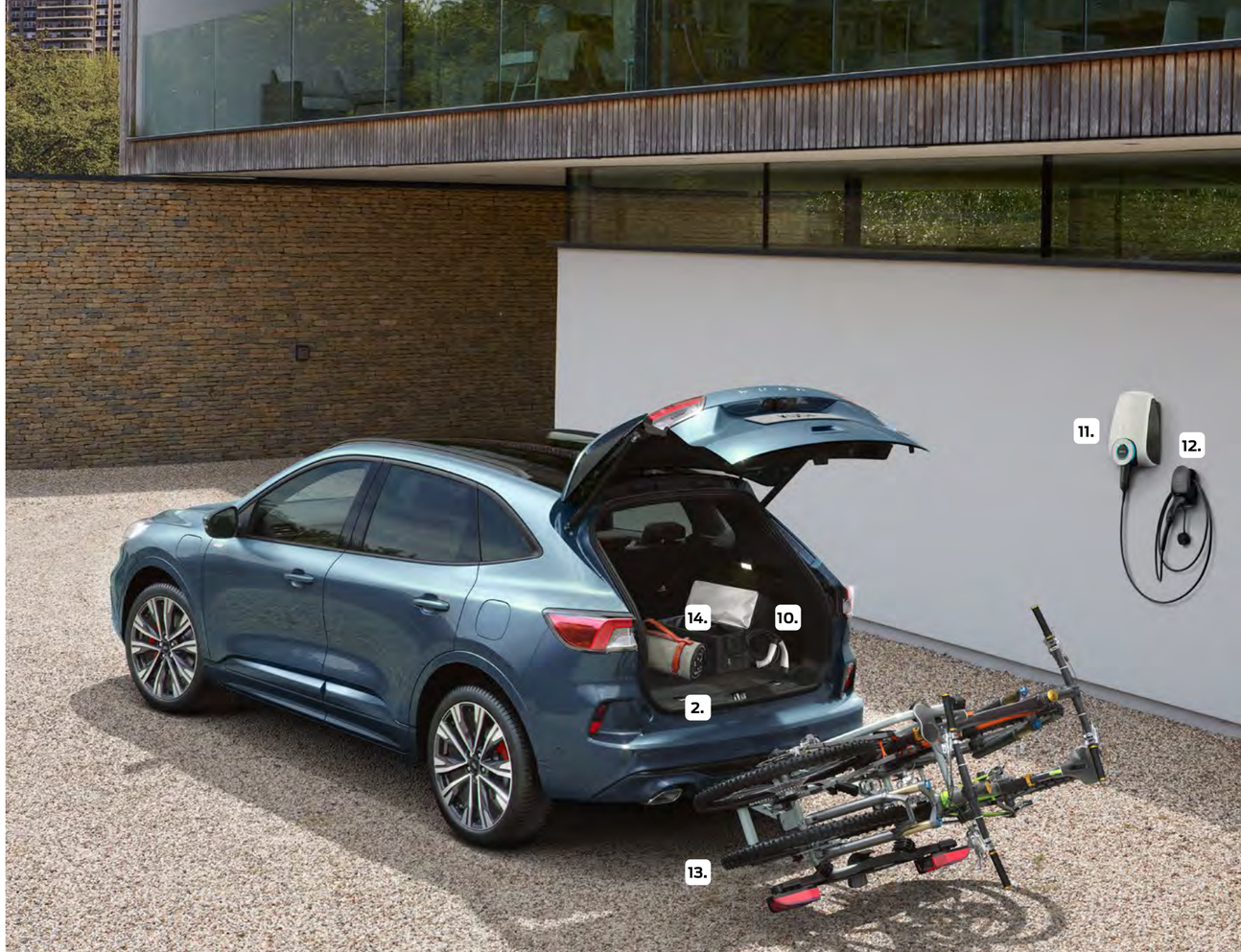

9.

1. **Rubber floor mats**
2. **Boot liner**
3. **Load compartment mat, reversible**
4. **Door sill protection foil**
5. **Rear bumper protector, stainless steel**
6. **Detachable tow bar**
7. **Cross bars**
8. **Thule+ roof bike carrier**
9. **Mud flaps**
10. **ZEV+ public charging cable**
11. **EVBox+ Elvi wall box**
12. **EVBox+ cable dock**
13. **Uebler+ rear bike carrier I21, tiltable by 90°**
14. **Box-In-Box system**

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

+Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit **www.ford-accessories.co.uk**
For a range of Ford branded merchandise – from clothing to lifestyle and travel products – visit **www.fordlifestylecollection.com**



# 4

- *Regenerative charging*
- *Charging via engine*
- *Plug-in charging required*
- *230 V wall outlet charging*
- *Installed wallbox charging*
- *Public charging station charging*

## SPECIFICATIONS

Explore the electrified powertrain options of the new Ford Kuga. Sophisticated solutions include Kuga Plug-In Hybrid, Kuga EcoBlue Hybrid (mild hybrid) and Kuga Hybrid (full hybrid) versions, alongside Ford's advanced 2.0-litre and 1.5-litre EcoBlue diesels and 1.5-litre EcoBoost petrol engines. Together, they can help you find the right solution for your lifestyle, while making the switch to electrified driving easy and enjoyable.

**FordPass app for Kuga PHEV**

With the FordPass app†, you can view your Kuga PHEV's battery charge status, electric driving range, set your home charging times and be alerted when your desired charge level is reached. Plus, locate and navigate to public charging stations and pay to charge your car, all via the app.

†FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.

### Kuga EcoBlue Hybrid (mHEV)

Combines a diesel engine and a battery-powered electric motor. The electric motor boosts the engine for more powerful acceleration with reduced fuel consumption and lower tailpipe emissions.

- 2.0L Ford EcoBlue diesel engine
- 48-volt lithium-ion battery
- Regenerative Braking System
- Instrument cluster power gauge

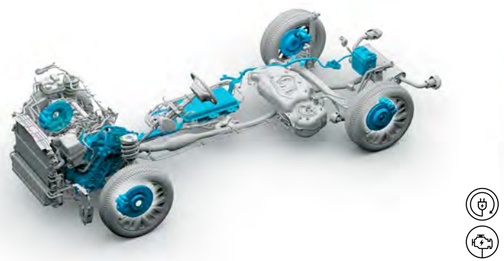


| | |
|---|---|
| *Battery range* | *n/a* |
| *$CO_2$ emissions*** | *128-134 g/km* |
| *Fuel range**** | *655-699 miles* |
| *Charge time* | *n/a* |

### Kuga Hybrid (FHEV)

Combines a petrol engine and an electric motor which work together to enhance performance and fuel efficiency. Kuga Hybrid can also drive short distances on electric only with zero tailpipe emissions.

- 2.5L Atkinson-cycle petrol engine
- 1.1 kWh high-voltage battery
- Pure-electric driving capability
- Charging via engine possible

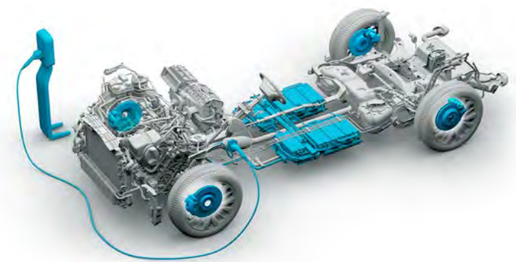


| | |
|---|---|
| *Battery range* | *n/a* |
| *$CO_2$ emissions*** | *125-133 g/km* |
| *Fuel range**** | *587-621 miles* |
| *Charge time* | *n/a* |

### Kuga Plug-In Hybrid (PHEV)

Combines electric and petrol power for effortless performance, while electric-only mode lets you drive with zero tailpipe emissions. To help maximise the distance travelled in electric-only mode, Kuga PHEV can be charged at home or at a public charging station.

- 2.5L Atkinson-cycle petrol engine
- 14.4 kWh high-voltage battery
- Pure-electric driving capability
- Plug-in charging possible



| | |
|---|---|
| *Battery range** | *37-39 miles* |
| *$CO_2$ emissions*** | *23-25 g/km* |
| *Fuel range**** | *428-462 miles (petrol/electric combined†)* |
| *Charge time***** | *3.5 hours (with Type 2 cable) or 6 hours (with standard 3 pin cable)* |

The 1.5l EcoBlue 120PS, 2.0l EcoBlue 150PS mHEV and 2.0l EcoBlue 190PS diesel engines are no longer available to order. *Based on full charge. Up to 39 miles of electric-only range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP) applies to to an available configuration. Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. **The declared $CO_2$-emissions are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and $CO_2$-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP has fully replaced the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and $CO_2$ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and $CO_2$ emissions. ***Potential driving range calculation based on fuel efficiency from 55.4 – 57.6 mpg (WLTP) on Kuga EcoBlue Hybrid (mHEV), 48.7 – 52.3 mpg (WLTP) on Kuga Hybrid (FHEV) and 54-litre fuel tank capacity. On Kuga Plug-In Hybrid the potential fuel driving range is based on fuel efficiency from 43.5 mpg (WLTP - petrol only) in Charge Sustain Mode (when high-voltage battery is depleted) and 45-litre fuel tank capacity. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles. Actual range varies with conditions, such as external elements, driving behaviours and vehicle maintenance. ††Based on full battery charge and full tank without charging/fuelling. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles.

The all-new Kuga's forward-thinking Plug-In Hybrid (PHEV) technology delivers outstanding performance, together with impressive fuel economy and remarkably low emissions figures.



## WHAT IS PHEV?

Plug-In Hybrid (PHEV) vehicles have the functionality of full Hybrid (HEV) technology, with the added advantage that they can be charged from an external electricity supply.

PHEV technology, like full Hybrid, utilises two separate power sources, switching between the vehicle's conventional petrol engine and a battery-powered electric motor. However, because PHEV relies mostly on external charging, once the battery is almost depleted the vehicle behaves like a hybrid, with the petrol engine running when necessary.

A PHEV has a larger battery compared with other Ford hybrid vehicles. This allows you to drive further on electric only power, with Kuga capable of driving up to 39 miles (WLTP test figures)* with zero emissions. As hybrids, PHEV vehicles also have the ability to 'reclaim' energy when decelerating or braking (energy that would be otherwise wasted) to help recharge the battery.

*Kuga's electric-only driving range is up to 39 miles based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. Official WLTP tested $CO_2$ emissions of between 23 – 25 g/km.

## Fuel, performance and emissions

| | 1.5L Ford Eco-Boost 150 PS (110 kW) (with Auto Start-Stop) | 1.5L Ford Eco-Blue 120 PS (88 kW) (with Auto Start-Stop) | 1.5L Ford Eco-Blue 120 PS (88 kW) (with Auto Start-Stop) | 2.0L Ford Eco-Blue Mild Hybrid (mHEV) 150 PS (110 kW) (with Auto Start-Stop) | 2.0 Ford EcoBlue 190 PS (140 kW) (with Auto Start-Stop) | 2.5L Ford Full Hybrid engine (FHEV) 190 PS (140 kW) | 2.5L Ford Plug-in Petrol Hybrid engine (PHEV) 225 PS (165 kW) |
|---|---|---|---|---|---|---|---|
| **5-door SUV** | | | | | | | |
| **Available on** | **Zetec, Titanium Edition ST-Line Edition, ST-line X Edition and Vignale** | **Zetec, Titanium Edition, ST-Line Edition and ST-line X Edition** | **Zetec, Titanium Edition, ST-LineEdition and ST-line X Edition** | **Titanium Edition, ST-Line Edition, ST-line X Edition and Vignale** | **Titanium Edition, ST-Line Edition, ST-line X Edition and Vignale** | **ST-Line Edition, ST-line X Edition and Vignale** | **ST-Line Edition, ST-line X Edition and Vignale** |
| Emission standard | Euro 6d Temp | Euro 6d Temp | Euro 6d Temp | Euro 6d Temp | Euro 6d Temp | Euro 6d Temp | Euro 6d Temp |
| Maximum Power PS (kW) | 150 (110) | 120 (88) | 120 (88) | 150 (110) | 190 (140) | 190 (140) | 225 (165) |
| Torque Nm (Nm with overboost) | 240 | 300 | 300 | 370 | 400 | – | – |
| **$CO_2$ Emissions[ØØ] (WLTP equivalent figures shown by wheel size)** | | | | | | | |
| $CO_2$ Emissions (g/km)[ØØ] | 149-154 | 124-130 | 138-145 | 128-135 | 150-156 | 125-133 | 23-25 |
| Fuel type | Petrol | Diesel | Diesel | Diesel | Diesel | Petrol/Electric | Petrol/Electric |
| Transmission | 6-speed manual | 6-speed manual | 8-speed automatic | 6-speed manual | 8-speed automatic | CVT automatic | CVT automatic |
| Drive | 4x2 | 4x2 | 4x2 | 4x2 | 4x4 | 4x2 | 4x2 |
| **Fuel consumption in L/100 km (WLTP figures with no options)[ØØ]** | | | | | | | |
| Lowest Performing MPG (L/100k) Combined | 41.5 (6.8) | 56.5 (5.0) | 51.4 (5.5) | 55.3 (5.1) | 47.1 (6.0) | 48.7 (5.8) | 251.8 (1.1) |
| Highest Performing MPG (L/100k) Combined | 42.8 (6.6) | 60.1 (4.7) | 53.3 (5.3) | 57.6 (4.9) | 49.6 (5.7) | 51.4 (5.5) | 282.5 (1.0) |
| **Performance[Ø]** | | | | | | | |
| Max. speed (mph) | 121 | 112 | 110 | 121 | 129 | 122 | 125 |
| 0-62 mph (secs) | 9.7 | 11.7 | 12.0 | 9.6 | 8.7 | 9.1 | 9.2 |
| 31-62 mph* (secs) | 9.5 | 11.5 | – | 7.8 | – | – | – |
| **Weights and loads** | | | | | | | |
| Kerbweight (kg)# | 1564 | 1576 | 1599 | 1680 | 1735 | 1701 | 1844 |
| Gross vehicle mass (kg) | 2075 | 2085 | 2110 | 2155 | 2245 | 2215 | 2320 |
| Gross train mass (kg) | 3875 | 3585 | 3610 | 4055 | 4345 | 3815 | 3820 |
| Max. towable mass (braked) (kg) | 1800 | 1500 | 1500 | 1900 | 2100 | 1600 | 1500 |
| Max. towable mass (unbraked) (kg) | 750 | 750 | 750 | 750 | 750 | 750 | 750 |

*Diesel engines are no longer available to order

*In 4th gear. ØFord test figures. All petrol engines are equipped with a catalytic converter.

#Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Tongue load is a maximum of 100 kg on all models. Gross train mass includes trailer weight.

ØØThe declared fuel/energy consumptions, $CO_2$ emissions and electric range are measured according to the technical requirements and specifications of the European regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and $CO_2$ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, $CO_2$ emissions and electric range. $CO_2$ is the main greenhouse gas responsible for global warming. A guide on fuel economy and $CO_2$ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk.

## Dimensions

| | |
|---|---|
| Overall length (mm) | 4614-4629 |
| Overall width with/folded/without mirrors (mm) | 2178/2000/1883 |
| Overall height (unladen) (without/with roof rails) (mm) | 1666/1681 |
| Turning circle – Kerb to kerb (m) | 11.4 |
| **Load capacity (litres)‡** | |
| 5-seat mode with sliding second row seats (laden to package tray) (with tyre repair kit) | 412-526 |
| 5-seat mode with sliding second row seats (laden to roof) (with tyre repair kit) | 575-612 |
| 2-seat mode (laden to roof) (with tyre repair kit) | 1481-1534 |
| 2-seat mode (laden to roof) (with mini steel spare) | 1423-1478 |
| **Load dimensions (mm)‡** | |
| Cargo height (full content) (with Panorama roof) | 833-885 |
| Rear opening height | 773 |
| Cargo length at floor (behind front row) | 1729-1739 |
| Cargo length at floor (behind second row) | 933-961 |
| **Fuel tank capacity (litres)** | |
| Petrol | 54 |
| Diesel | 54 |
| Plug-In Petrol Hybrid | 45 |

‡Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.











## Colour and trim

| | Standard body colours | Premium body colours* | | | | Exclusive body colours* | | |
|---|---|---|---|---|---|---|---|---|
| | Blazer Blue | Frozen White | Agate Black | Chrome Blue | Solar Silver | Magnetic | Lucid Red | White Platinum |
| **Zetec** | | | | | | | | |
| Eton black cloth trim | ■ | □ | □ | □ | □ | □ | □ | |
| **Titanium Edition** | | | | | | | | |
| Ray black cloth with partial Sensico® trim and 10 Way Power Adjust Driver's Seat | ■ | □ | □ | □ | □ | □ | □ | □ |
| **ST-Line Edition** | | | | | | | | |
| Rapton black cloth with partial Sensico® trim and red stitching with 10 Way Power Adjust Driver's Seat | ■ | □ | □ | □ | □ | □ | □ | □ |
| **ST-Line X Edition** | | | | | | | | |
| Rapton black cloth with partial Sensico® trim and red stitching with 10 Way Power Adjust Driver's Seat | ■ | □ | □ | □ | □ | □ | □ | □ |
| **Vignale** | | | | | | | | |
| Premium Windsor black leather with 10 Way Power Adjust Driver's Seat | | | ■ | ■ | ■ | □ | □ | □ |

*Premium and Exclusive body colours are optional at extra cost.

■ Standard
□ Optional, at extra cost

## Styling and appearance

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Wheels** | | | | | |
| 17" 5-spoke Shadow Silver alloy wheel (fitted with 225/65 R17 tyres*) | ■ | | | | |
| 18" 5x2-spoke Magnetic machined alloy wheel (fitted with 225/60 R18 tyres*) | | ■ | | | |
| 18" 5x2-spoke Rock Metallic alloy wheel (fitted with 225/60 R18 tyres*) | | | ■ | | |
| 19" 10-spoke Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*) | | □ | | | |
| 19" 15-spoke Ebony Black machined alloy wheel (fitted with 225/55 R19 tyres*) | | | □ | ■ | |
| 19" 5x2-spoke Premium Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*) | | | | | ■ |
| 20" 10-spoke Premium Pearl Grey machined alloy wheel (fitted with 245/45 R20 tyres*) | | | | □ | |
| Locking wheel nuts | ■ | ■ | ■ | ■ | ■ |
| Tyre repair kit | ■ | ■ | ■ | ■ | ■ |
| Spare wheel – Mini 17" steel wheel, contains mechanical jack and mini spare tyre (not available with 2.0L mHEV engine) | □ | □ | □ | □ | □ |
| **Design features** | | | | | |
| Vignale sales badge on left and right side wings, and rear | | | | | ■ |
| ST-Line badge on left and right side wings | | | ■ | ■ | |
| AWD tailgate badge (only available on all-wheel drive (AWD) | | ■ | ■ | ■ | ■ |
| mHEV (Mild Hybrid) tailgate badge | | ■ | ■ | ■ | ■ |
| FHEV (Full Hybrid) badge | | | ■ | ■ | ■ |
| PHEV (Plug-In Hybrid) tailgate badge | | | ■ | ■ | ■ |
| Kuga badge | ■ | ■ | ■ | ■ | ■ |
| Front upper grille – Black mesh, with chrome surround | ■ | | | | |
| Front upper grille – Black mesh, with chrome-finish horizontal bar and surround | | ■ | | | |
| Front upper grille – Unique Vignale, with Carbon Black mesh, and satin aluminium inserts and surround | | | | | ■ |

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

■ Standard
□ Optional, at extra cost

## Styling and appearance

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| Front upper grille – Carbon Black honeycomb mesh, and high-gloss black surround | | | ■ | ■ | |
| Front lower grille – Black | ■ | ■ | | | |
| Front lower grille – High-gloss black with chrome detailing | | | | | ■ |
| Front lower grille – Ebony Black mesh | | | ■ | ■ | |
| Front and rear bumper moulding – Black with silver painted front and rear skid plates | ■ | ■ | | | |
| Vignale front and rear bumper moulding – Body colour | | | | | ■ |
| ST-Line front and rear bumper moulding – Body colour | | | ■ | ■ | |
| Front and rear bumpers – Partial body colour | ■ | ■ | | | |
| Front and rear bumpers – High-series, body colour with rear chrome insert | | | | | ■ |
| Front and rear bumper – Sporty, body colour with rear Ebony high-gloss insert | | | ■ | ■ | |
| Rocker panel mouldings – Black | ■ | ■ | | | |
| Rocker panel mouldings – Body colour | | | | | ■ |
| Rocker panel mouldings – Body colour ST-Line design | | | ■ | ■ | |
| Lower door frame beltline – Black | ■ | ■ | ■ | ■ | |
| Lower door frame beltline – Bright with bright formed ends | | | | | ■ |
| Upper door frame beltline – Bright with bright formed ends | | | | | ■ |
| Upper door frame beltline – Black | ■ | ■ | ■ | ■ | |
| Lower bodyside moulding – Black | ■ | ■ | | | |
| Lower bodyside moulding – Body colour with chrome insert | | | | | ■ |
| Lower bodyside moulding – Body colour | | | ■ | ■ | |
| Exterior door handles – Body colour | ■ | ■ | ■ | ■ | ■ |
| Tailgate handle – Body colour | ■ | ■ | ■ | ■ | ■ |
| Rear privacy glass | ■ | ■ | ■ | ■ | ■ |

## Styling and appearance

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| Front windows – Standard glass | ■ | | | | |
| Front windows – Laminated glass | | ■ | ■ | ■ | ■ |
| Roof rails – Silver | ■ | ■ | | | ■ |
| Roof rails – Black | | | ■ | ■ | |
| Roof rails – Crossbars | □ | □ | □ | □ | □ |
| Rear spoiler | ■ | ■ | | | ■ |
| Large rear spoiler | | | ■ | ■ | |
| Exhaust – Dual exhaust tailpipes | ■ | ■ | | | |
| Exhaust – Dual exhaust tailpipes with unique polished stainless steel finish | | | | | ■ |
| Exhaust – Dual exhaust tailpipes with unique brushed stainless steel finish | | | ■ | ■ | |
| Tailgate – Manual | ■ | | | | |
| Tailgate – Hands-free | | ■ | ■ | ■ | ■ |
| Scuff plates – Front, aluminium-finish with 'Vignale' logo | | | | | ■ |
| Headliner – Deluxe | ■ | ■ | | | ■ |
| Headliner – Sports dark | | | ■ | ■ | |
| Standard floor pedals – Standard | ■ | ■ | | | ■ |
| Aluminium foot pedals – ST-Line design | | | ■ | ■ | |

■ Standard
□ Optional, at extra cost

## Driving experience

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Driver assistance** | | | | | |
| Front and rear parking sensors | ■ | ■ | ■ | ■ | ■ |
| Active Park Assist – Including perpendicular and parallel park assist, Park-Out Assist (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Front view camera (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Rear-view camera | | ■ | ■ | ■ | ■ |
| Driver alert[2] (included in optional Driver Assistance Pack) | | ■ | ■ | ■ | ■ |
| Wrong Way Alert[1] | | ■ | ■ | ■ | ■ |
| Lane-Keeping Aid with Lane Departure Warning[2] | ■ | ■ | ■ | ■ | ■ |
| Traffic Sign Recognition[1] (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Cruise control with Adjustable Speed Limiter | ■ | ■ | ■ | ■ | ■ |
| Adaptive Cruise Control (only available on manual transmissions) (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Intelligent Adaptive Cruise Control with Stop & Go and Lane-Centring (only available on automatic transmissions) (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Pre-Collision Assist with Autonomous Emergency Braking – Camera detection | ■ | ■ | ■ | ■ | ■ |
| Blind Spot Information System with secondary warning system (included in the optional Driver Assistance Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Electric power-assisted steering (EPAS) | ■ | ■ | ■ | ■ | ■ |
| GEO awareness – providing details of ULEZ zones within the Satellite Navigation (PHEV engine only) | | | ■ | ■ | ■ |
| **Exterior lighting** | | | | | |
| Headlights – Halogen projector and headlamps, with LED daytime running lights and front halogen fog lights | ■ | | | | |
| Headlights – Full LED headlamps with high/low beam, LED daytime running lights and front LED fog lights | | ■ | | | |
| Headlights – LED headlamps with LED daytime running lights, auto high beam and front LED fog lights | | | ■ | ■ | ■ |
| Headlights – glare-free LED quad projectors with auto levelling and LED daytime running lights and front LED fog lights (available with the optional Technology Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Headlights – LED daytime running lights | ■ | ■ | ■ | ■ | ■ |
| Headlights – Automatic follow-me home lighting | | ■ | ■ | ■ | ■ |
| Headlights – Dynamic bending headlights (included with LED quad projector headlights as part of Technology Pack) | | | ⊘ | ⊘ | ⊘ |
| Headlights – Unique bending headlights | ■ | ■ | ■ | ■ | ■ |
| Headlights – Manual levelling control | ■ | ■ | ■ | ■ | ■ |
| Headlights – Automatic levelling control | | ⊘ | ⊘ | ⊘ | ⊘ |

## Driving experience

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| Headlights – Automatic on/off | ■ | | | | |
| Headlights – Automatic on/off with auto high beam (included with LED reflector headlights) | | ■ | ■ | ■ | |
| Headlights – Automatic on/off with glare free high beam with LED quad projector headlights (with the optional Technology Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Fog lights – Front halogen | ■ | | | | |
| Fog lights – Front LED | | ■ | | | |
| Fog lights – Front LED Level 2 | | | ■ | ■ | ■ |
| Fog light – Single rear | ■ | ■ | ■ | ■ | ■ |
| Rear LED tail lights | ■ | ■ | ■ | ■ | ■ |
| High-mounted brake light | ■ | ■ | ■ | ■ | ■ |
| **Suspension** | | | | | |
| Standard duty suspension | ■ | ■ | ■ | ■ | ■ |
| **Instruments and controls** | | | | | |
| Paddle Shifters (only available on EcoBlue engines with automatic transmission) | | | □ | □ | |
| Tyre Pressure Monitoring System (TPMS)[1] | ■ | ■ | ■ | ■ | ■ |
| **Technology** | | | | | |
| Head-up display (included with the optional Technology Pack) | | ⊘ | ⊘ | ⊘ | ⊘ |
| Selectable Drive Modes | ■ | ■ | ■ | ■ | ■ |
| **Option Packs** | | | | | |
| Driver Assistance Pack – contains Adaptive Cruise Control (incl. Stop & Go and Lane Centring for automatic transmission only), Traffic Sign Recognition, Driver Alert, Blind Spot Information System (BLIS), door edge protectors – front and rear, Active Park Assist (on manual/auto transmissions and front view camera | | □ | □ | □ | □ |
| Technology Pack (contains head-up display and glare-free LED quad projector headlights) | | □ | □ | □ | □ |
| Winter Pack – contains heated front seats and heated steering wheel | | □ | □ | ■ | ■ |

[1] Safety feature.

■ Standard
□ Optional, at extra cost
⊘ Part of an option pack, at extra cost

## Performance and efficiency

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Instruments and controls** | | | | | |
| Trip computer | ■ | ■ | ■ | ■ | ■ |
| Cluster – Mid-series analogue 4.2" colour | ■ | | | | |
| Cluster – Full digital 12.3" colour | | ■ | ■ | ■ | ■ |
| **Technology** | | | | | |
| Auto Start-Stop (not available on PHEV engines) | ■ | ■ | ■ | ■ | ■ |

## Comfort and convenience

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Interior convenience** | | | | | |
| Centre console – Includes full armrest, cup holders, CD stowage, front and rear power points, second-row air vents and electric parking brake (EPB) | ■ | ■ | ■ | ■ | ■ |
| Mini overhead console with sunglasses holder bin | ■ | ■ | ■ | ■ | ■ |
| Driver's and passenger's single sun visor with illumination | ■ | ■ | ■ | ■ | ■ |
| **Audio and communication systems** | | | | | |
| Ford SYNC 3 DAB Radio with Navigation, Ford Pass Connect* (embedded modem), 8" TFT touchscreen, 4.2" instrument cluster, 6 speakers, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports | ■ | | | | |
| Ford SYNC 3 DAB Radio with B&O Premium Sound System with 360º sound and Digital Sound Processor, Navigation, Ford Pass Connect* (embedded modem), 12.3" full digital instrument cluster, 10 speakers and subwoofer, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports | | ■ | ■ | ■ | ■ |
| FordPass Connect (embedded modem) | ■ | ■ | ■ | ■ | ■ |
| **Climate control** | | | | | |
| Air conditioning – Manual control | ■ | | | | |
| Air conditioning – Dual-zone Electronic Automatic Temperature Control | | ■ | ■ | ■ | ■ |
| Rear duct on B-Pillar (included with Dual-zone Electronic Automatic Temperature Control) | | ■ | ■ | ■ | ■ |
| **Interior lighting** | | | | | |
| LED ambient lighting (Ice Blue, contains footwell area lighting) | | ■ | ■ | ■ | ■ |
| Glovebox lights | ■ | ■ | ■ | ■ | ■ |
| Load compartment light | ■ | ■ | ■ | ■ | ■ |
| **Seating** | | | | | |
| Front seat – Manual 8-way driver's seat (with height, fore/aft, rotary recliner and lumbar support) | ■ | | | | |
| Front seat – Power 10-way driver's seat (with height, fore/aft, tilt, power recliner and lumbar support) | | ■ | ■ | ■ | ■ |
| Front seat – Manual 4-way passenger's seat (with fore/aft and rotary recliner) | ■ | | | | |
| Front seat – Manual 8-way passenger's seat, 4-way track with height and fore/aft (contains rotary recliner and lumbar seat support) | | ■ | ■ | ■ | ■ |

**Note:** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

■ Standard
□ Optional, at extra cost
▨ Part of an option pack, at extra cost

## Comfort and convenience

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| Front seats – Driver's and passenger's seatback map pockets | | ■ | ■ | ■ | ■ |
| Front seats – 2-way manual height adjust passive head restraints | ■ | ■ | ■ | ■ | ■ |
| Front seats – Heated driver and passenger seats (included with the optional Winter Pack) | | ▨ | ▨ | ■ | ■ |
| Front seats – Sports style, V-shape with high bolster | ■ | ■ | ■ | ■ | ■ |
| Rear seats – Folding centre armrest, with integrated cup holder (included with partial leather and leather seat trims) | | ■ | ■ | ■ | ■ |
| Rear seats – Sliding seat adjust tracks (fore/aft) | ■ | ■ | ■ | ■ | ■ |
| 60:40 Split rear seats – Foldable | ■ | ■ | ■ | ■ | ■ |
| Rear seats – 2-way head restraint (up/down) | ■ | ■ | ■ | ■ | ■ |
| Rear seats – Centre head restraint | ■ | ■ | ■ | ■ | ■ |
| Rear seats – Heated seats | | | | ■ | ■ |
| **Instruments and controls** | | | | | |
| Door mirrors – Power-operated, heated with body colour housings and side indicators | ■ | | | | |
| Door mirrors – Power-operated, heated and power-foldable with body colour housings, side indicators and puddle lights | | ■ | ■ | ■ | |
| Door mirrors – Power-operated, heated and power-foldable, with memory, body colour housings, side indicators and puddle lights | | | | | ■ |
| Panorama roof – Electric sliding and global open/close door and power slide panorama roof switches | | □ | □ | ■ | □ |
| Wipers – Intermittent variable windscreen wipers | ■ | | | | |
| Wipers – Rain-sensing | | ■ | ■ | ■ | ■ |
| Wiper – Intermittent rear window wiper | ■ | ■ | ■ | ■ | ■ |
| Gearshift – Sensico®-trimmed knob with Ebony high-gloss insert (only available on manual transmissions) | ■ | ■ | | | |
| Gearshift – Unique Sensico®-trimmed knob with Ebony high-gloss insert and Palazzo Grey gaiter stitching (only available on manual transmissions) | | | | | ■ |
| Gearshift – Unique Sensico®-trimmed knob with satin aluminium insert and red gaiter stitching (only available on manual transmissions) | | | ■ | ■ | |
| Gearshift – Automatic, electronic rotary gear shift dial (only available on automatic transmissions) | ■ | ■ | ■ | ■ | ■ |
| Steering column – Rake- and reach-adjustable | ■ | ■ | ■ | ■ | ■ |
| Steering column – Locking electric | ■ | ■ | ■ | ■ | ■ |

## Comfort and convenience

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| Steering wheel – 3-spoke, Sensico®-trimmed with Ebony Black stitching | ■ | ■ | | | |
| Steering wheel – Sensico®-trimmed with Medium Light Stone stitching | | | | | ■ |
| Steering wheel – ST-Line sports-style perforated Sensico®-trimmed with red stitching | | | ■ | ■ | |
| Steering wheel – Heated (included with the optional Winter Pack) | | ▨ | ▨ | ■ | ■ |
| Remote tailgate release | ■ | ■ | ■ | ■ | ■ |
| Ford Power starter button | ■ | | | | |
| Ford KeyFree System with Ford Power starter button and hands-free power tailgate | | ■ | ■ | ■ | ■ |
| Automatic door relocking | ■ | ■ | ■ | ■ | ■ |
| Global open/close – Doors | ■ | ■ | ■ | ■ | ■ |
| Global open/close – Doors and panorama roof | | □ | □ | ■ | □ |
| Windows – Electrically-operated front and rear with one-shot lowering/closing on driver's side | ■ | ■ | ■ | ■ | ■ |
| **Technology** | | | | | |
| Wireless charging pad | □ | □ | □ | □ | □ |
| Quickclear heated windscreen | ■ | ■ | ■ | ■ | ■ |
| Rear-view mirror – Standard | ■ | | | | |
| Rear-view mirror – Auto-dimming | | ■ | ■ | ■ | ■ |
| MyKey | ■ | ■ | ■ | ■ | ■ |
| Ford Easy Fuel | ■ | ■ | ■ | ■ | ■ |

■ Standard
□ Optional, at extra cost
▨ Part of an option pack, at extra cost

## Safety and security

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Safety** | | | | | |
| Electric parking brake (EPB) with auto hold | ■ | ■ | ■ | ■ | ■ |
| Anti-lock braking system (ABS)[1] with Enhanced Electronic Stability Control (ESC)[1] with Traction Control[1], Emergency Brake Assist (EBA)[1], Trailer Sway Control[1] and Hill Start Assist[2] (includes Roll Stability Control[2]) (not available on PHEV engines) | ■ | ■ | ■ | ■ | ■ |
| Anti-lock braking system (ABS)[1] with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC)[1] with Traction Control[1], Emergency Brake Assist (EBA)[1], Hill Start Assist[2] and Trailer Sway Control[1] (includes Roll Stability Control[2]) (standard on PHEV engines) | ■ | ■ | ■ | ■ | ■ |
| eCall | ■ | ■ | ■ | ■ | ■ |
| Emergency Assistance* | ■ | ■ | ■ | ■ | ■ |
| Acoustic Vehicle Alerting System (AVAS) (only available on PHEV engines) | ■ | ■ | ■ | ■ | ■ |
| Airbags – Driver and front passenger's◆[1] | ■ | ■ | ■ | ■ | ■ |
| Airbags – Driver and front passenger's side airbags | ■ | ■ | ■ | ■ | ■ |
| Airbags – Front passenger's deactivation switch◆[1] | ■ | ■ | ■ | ■ | ■ |
| Airbags – Curtain airbag (front and rear)[1] | ■ | ■ | ■ | ■ | ■ |
| Seat belts – Driver, front passenger and rear seat belt reminder alert[1] | ■ | ■ | ■ | ■ | ■ |
| Seat belts – Front 3-point seat belts with load limiter[1] | ■ | ■ | ■ | ■ | ■ |
| Seat belts – Front height-adjustable[1] | ■ | ■ | ■ | ■ | ■ |
| Seat belts – Rear retractable rear seat belt (3-point all positions)[1] | ■ | ■ | ■ | ■ | ■ |
| Seats – ISOFIX mounting provision for child seats (rear outer seats only)[1] | ■ | ■ | ■ | ■ | ■ |
| Tether anchorage – Two rear seat top tether anchorage restraints[1] | ■ | ■ | ■ | ■ | ■ |

## Safety and security

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Security** | | | | | |
| Power door locks | ■ | ■ | ■ | ■ | ■ |
| Power door dead locks (included with Thatcham Category 1 perimeter and volume sensing alarm) | ■ | ■ | ■ | ■ | ■ |
| Child locks – Manually-operated on rear doors | ■ | ■ | ■ | ■ | ■ |
| Thatcham Category 1 perimeter and volume sensing alarm | ■ | ■ | ■ | ■ | ■ |
| Engine immobiliser – Secure lock | ■ | ■ | ■ | ■ | ■ |
| **Brakes** | | | | | |
| Brake calipers – Standard | ■ | ■ | | | ■ |
| Brake calipers – Red finish | | | ■ | ■ | |
| Power 4-wheel discs and rear brake discs | ■ | ■ | ■ | ■ | ■ |

[1]Safety feature. [2]Driver assistance feature. **◆Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

■ Standard
□ Optional, at extra cost
▨ Part of an option pack, at extra cost

## Utility

| | Zetec | Titanium Edition | ST-Line Edition | ST-Line X Edition | Vignale |
|---|---|---|---|---|---|
| **Carpet and trim** | | | | | |
| Floor mats – front | ■ | | | | |
| Floor mats – front and rear | | ■ | | | |
| Floor mats – Premium, front and rear with Palazzo Grey stitching | | | | | ■ |
| Floor mats – Front and rear mats with Red stitching | | | ■ | ■ | |
| Load compartment – Reversible mat | □ | □ | □ | □ | □ |
| Load compartment – Carpet | ■ | ■ | ■ | ■ | ■ |
| **Electrical** | | | | | |
| 12 V socket – Voltage regulator | ■ | ■ | ■ | ■ | ■ |
| Electrical charging point in second row | ■ | ■ | ■ | ■ | ■ |
| 12 V power point in cargo area | ■ | ■ | ■ | ■ | ■ |
| 12 V power point in floor console | ■ | ■ | ■ | ■ | ■ |
| Standard home charging cable (3-pin domestic socket, 230 V) – PHEV engines only | | | ■ | ■ | ■ |
| **Exterior functional** | | | | | |
| Retractable tow bar with electrical release (including 13-pin electrical kit, permanent power supply, Trailer Sway Control and Hill Start Assist) (contains Paddle Shifters), (only on automatic transmissions, excluding PHEV engines)<br>**Note:** pin 9 within the 13-pin socket does not provide a live feed | □ | □ | □ | □ | □ |
| Trailer tow lighting module (included with optional detachable tow bar and retractable tow bar) | □ | □ | □ | □ | □ |
| Tow bar electrical pre-equipment kit (includes Trailer Sway Control and Hill Start Assist) | □ | □ | □ | □ | □ |
| Tow hooks – Front and rear | ■ | ■ | ■ | ■ | ■ |
| Door edge protectors – Front and rear (included with optional Driver Assistance Pack) | ⧄ | ⧄ | ⧄ | ⧄ | ⧄ |
| Loadspace compartment | | | | | |
| Removable package tray | ■ | ■ | ■ | ■ | ■ |
| Load compartment tie-down loops | ■ | ■ | ■ | ■ | ■ |
| Load retention net, retractable for fitment behind rear seat (contains 1st and 2nd row bezel) | □ | □ | □ | □ | □ |

## Warranty

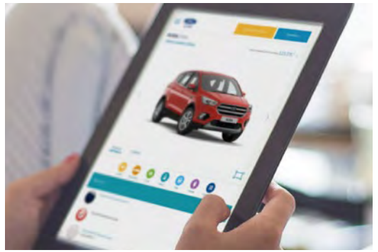
| | |
|---|---|
| 3-year/60,000 miles* Base Warranty (first year unlimited mileage) | ■ |
| 1-year unlimited miles* Ford Assistance Roadside Cover (Europe) | ■ |
| Ford Protect Plans, including scheduled servicing and extended Ford Assistance | □ |
| 3-year/60,000 miles* Paint Warranty (first year unlimited mileage) | ■ |
| 12-year/unlimited miles* Perforation Warranty | ■ |
| Ford Protect Classic Extended Warranty (can only be purchased at point of registration) | □ |
| 8-year/100,000 miles* High voltage battery (FHEV/PHEV specific) | ■ |
| 5-year/60,000 miles High voltage components (FHEV/PHEV specific) | ■ |

■ Standard
□ Optional, at extra cost
⧄ Part of an option pack, at extra cost

# 5

## PURCHASE

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



### Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

**www.ford.co.uk/cars**



### Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

**www.ford.co.uk/dealer-locator**



### Finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

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*Finance subject to status. Guarantees may be required. Freepost Ford Credit.

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Designed specifically for Ford owners, Ford Insure† offers value, simplicity and a range of benefits that really matter to you.

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- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy

**www.fordinsure.co.uk**

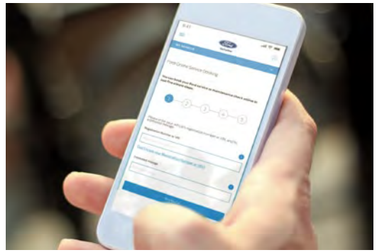
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**www.ford.co.uk/owner/owner-services/fordpass**



## Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Contactless servicing options, for your convenience and safety
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

**www.ford.co.uk/owner/owner-services/ford-service**



## Ford Protect

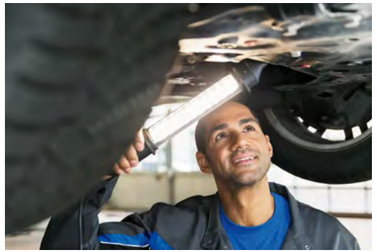
Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include*:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

**www.ford.co.uk/owner/my-vehicle/warranties**

*Ford Protect terms and conditions apply. Please call 03702 416 726.



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- Ford Assistance – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can't finish any warranty work within 24 hours, we'll lend you a courtesy car for up to 7 days**
- A full Ford Service History, which may enhance your car's resale value

**www.ford.co.uk/owner/service-and-maintenance/service-repair/plans**

**Subject to availability and status, excluding fuel and insurance costs.

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# Pentagon Ford

**Cheshire, Merseyside, North East Lincolnshire & West Midlands**

### Pentagon Ford Warrington
Winwick Road, Warrington, Cheshire, WA2 7NY
**Tel: 01925 651111**

### Pentagon Ford Runcorn
Edwards Road, Runcorn, Cheshire, WA7 2XP
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